Retail's Impact in Florida

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit **nrf.com/retailsimpact**.

28%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

- \$357.4B total impact on GDP
- **\$94.8B** direct labor income
- 387.3K retail establishments
- 2.3M direct retail employment
- 4M total jobs supported
- \$159.5B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FLORIDA

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	2,286,150	\$159,501
Accommodation	191,870	\$21,095
Administrative and support and waste management and remediation services	1,125,900	\$59,965
Agriculture, forestry, fishing, and related activities	132,530	\$7,731
Arts, entertainment, and recreation	376,980	\$21,592
Construction	887,970	\$77,489
Educational services	260,540	\$12,991
Finance and insurance	1,038,370	\$83,954
Health care and social assistance	1,483,470	\$112,147
Information	212,990	\$51,333
Management of companies and enterprises	178,750	\$22,669
Manufacturing	457,130	\$71,452
Mining, quarrying, and oil and gas extraction	17,180	\$1,362
Other services (except government and government enterprises)	905,530	\$36,068
Professional, scientific, and technical services	1,109,020	\$115,235
Real estate and rental and leasing	1,057,270	\$266,544
Transportation and warehousing	835,310	\$57,499
Utilities	27,870	\$26,137
Wholesale trade	447,830	\$98,187



PwC conducted this study based on 2022 data from the U.S. Census and other sources.

THE ECONOMIC CONTRIBUTION OF THE RETAIL INDUSTRY IN FLORIDA

2022

State / Congressional	Number of Retail	Employment (Jobs)		Labor Income (\$Millions)		GDP (\$Millions)	
District	Establishments	Direct	Total	Direct	Total	Direct	Total
Florida	387,304	2,286,150	4,029,900	\$94,765	\$205,700	\$159,501	\$357,408
FL-1	11,313	80,960	133,760	\$3,151	\$6,229	\$5,077	\$10,912
FL-2	11,333	83,310	135,690	\$2,986	\$5,881	\$4,964	\$10,646
FL-3	10,685	68,730	118,070	\$2,486	\$5,019	\$4,344	\$9,261
FL-4	11,536	69,480	131,700	\$2,679	\$6,814	\$4,674	\$12,009
FL-5	16,059	95,650	163,620	\$3,800	\$9,147	\$6,482	\$15,368
FL-6	13,086	77,850	125,830	\$2,896	\$5,289	\$5,063	\$9,673
FL-7	15,763	85,050	142,950	\$3,151	\$6,832	\$5,785	\$12,632
FL-8	12,373	80,640	130,290	\$2,944	\$5,860	\$5,009	\$10,287
FL-9	13,625	78,770	142,180	\$3,085	\$6,677	\$5,219	\$11,761
FL-10	17,543	97,720	178,090	\$4,330	\$9,957	\$7,328	\$16,801
FL-11	12,539	82,510	129,910	\$3,202	\$6,002	\$5,125	\$10,422
FL-12	8,708	59,340	98,900	\$2,279	\$4,197	\$3,821	\$7,801
FL-13	16,270	91,520	156,040	\$3,615	\$7,905	\$6,243	\$14,057
FL-14	20,491	97,380	206,440	\$4,018	\$12,216	\$7,282	\$21,142
FL-15	11,868	71,120	125,630	\$2,994	\$6,628	\$5,110	\$11,500
FL-16	8,766	57,000	96,900	\$2,288	\$4,786	\$3,817	\$8,592
FL-17	11,657	77,520	128,710	\$3,235	\$6,232	\$5,306	\$10,823
FL-18	6,841	49,830	91,760	\$1,773	\$4,079	\$3,071	\$7,287
FL-19	17,197	110,670	184,570	\$4,868	\$9,393	\$7,914	\$15,902
FL-20	15,241	75,330	145,790	\$3,305	\$8,108	\$5,799	\$14,160
FL-21	18,198	91,290	194,490	\$3,530	\$9,859	\$6,360	\$17,726
FL-22	12,174	75,000	125,780	\$3,208	\$6,925	\$5,271	\$11,867
FL-23	19,799	108,920	191,820	\$4,692	\$10,516	\$7,873	\$17,143
FL-24	17,115	97,800	161,520	\$4,823	\$8,545	\$7,565	\$14,396
FL-25	17,196	85,900	139,390	\$3,712	\$7,076	\$6,448	\$12,627
FL-26	13,846	75,890	150,500	\$3,727	\$8,273	\$6,132	\$14,296
FL-27	16,188	99,770	197,320	\$5,068	\$11,706	\$7,774	\$18,546
FL-28	9,892	61,190	102,280	\$2,921	\$5,547	\$4,647	\$9,771



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